



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

MEDIA INVITATION

2025 TOURISM RESEARCH SEMINAR

21 OCTOBER 2025

The Department of Tourism, in collaboration with the University of Pretoria and Tshwane University of Technology, cordially invites members of the media to attend the Tourism Research Seminar. This seminar aims to share cutting-edge research insights that inform policy direction, enhance tourism development, and promote sustainability within the sector.

The session will bring together researchers, policymakers, industry leaders, and academia to explore innovative ways of advancing tourism through data-driven research and collaboration.

Members of the media are encouraged to attend and cover this important engagement.

MEMBERS OF THE MEDIA ARE CORDIALLY INVITED AS FOLLOWS:

TOURISM RESEARCH SEMINAR

Date: 24 October 2025

Venue: University of Pretoria – Hillcrest Campus, Pretoria, Gauteng Province

Time: 09:00 – 15:00

RSVP: Members of the media can RSVP no later than **Thursday, 23 October 2025** at 12h00 (noon) to: Mr. Bheka Kweyama at the Department of Tourism on (Tel: 071 868 4141) or e-mail BKweyama@tourism.gov.za.